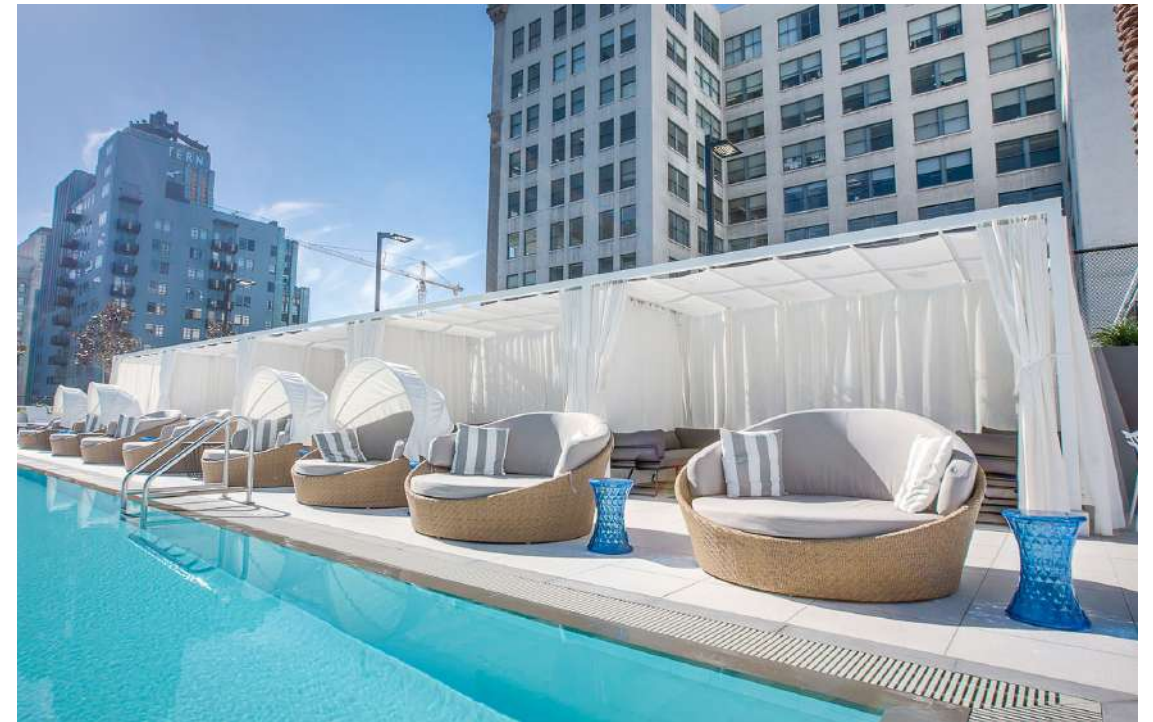# ShadeFX™

Retractable Solutions for Outdoor Spaces

# ShadeFX

## Retractable solutions that offer unlimited coverage, customization, deployment and protection.

ShadeFX is an innovative and simple sun, rain and privacy solution. Pre-engineered and built to custom size, the commercial grade aluminum structure can be equipped with either a Retractable Canopy or Retractable Roof and provides retractable coverage over some of the world's premier commercial, residential, institutional and municipal properties.

Working alongside owners, architects and designers, we develop custom solutions for diverse outdoor space requirements. Attention to detail and customer satisfaction has helped to create our global reputation as leaders in transforming outdoor areas into functional and engaging spaces that protect what matters to you.

▲ Extended

▲ Retracted

# The ShadeFX Solution

## Engineered to fit your project:

▶ Turnkey solutions complete with structures, retractable canopies, and outdoor accessories

▶ Offerings that adapt to new or existing overhead structures regardless of size or complexity

## Offers:

▶ Robust sun, rain and privacy protection

▶ Total customization

▶ Unrestricted coverage and deployment on any flat or sloped surface

▶ Industry leading 12 year warranty package

## Helps Clients:

▶ **Transform** outdoor spaces into usable, functional areas

▶ **Engage** users to utilize outdoor spaces

▶ **Protect** the people, places and things that matter
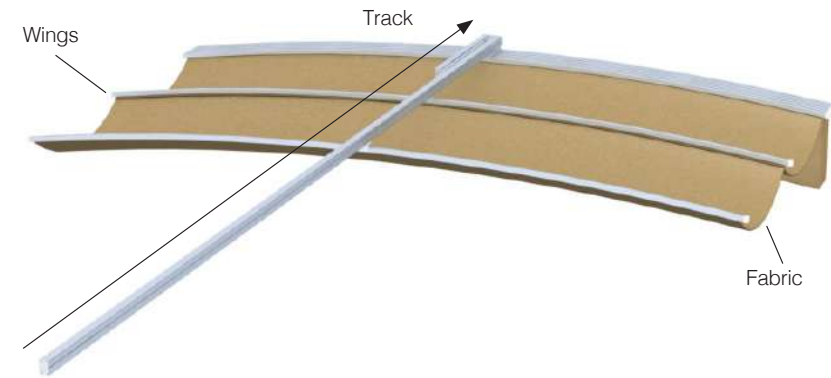
▶ **Meet** municipal zoning and industry standards
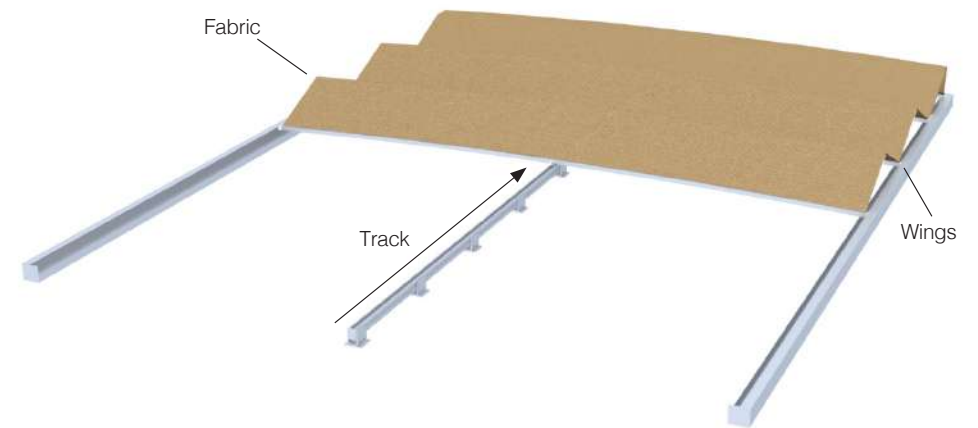
Clients include:

# Our Patented System

Our revolutionary 'Single Track Design' allows for unparalleled coverage, ease of deployment and unrelenting protection from both the sun and rain. The shade assembly is attached to the single track, producing a peak which forces rain to run off on either side of the track. ShadeFX systems are engineered to operate without the need for a slope, providing a virtually flat installation. Our innovative solution facilitates even the most eclectic designs and tastes, while setting the new industry standard in outdoor space utility.
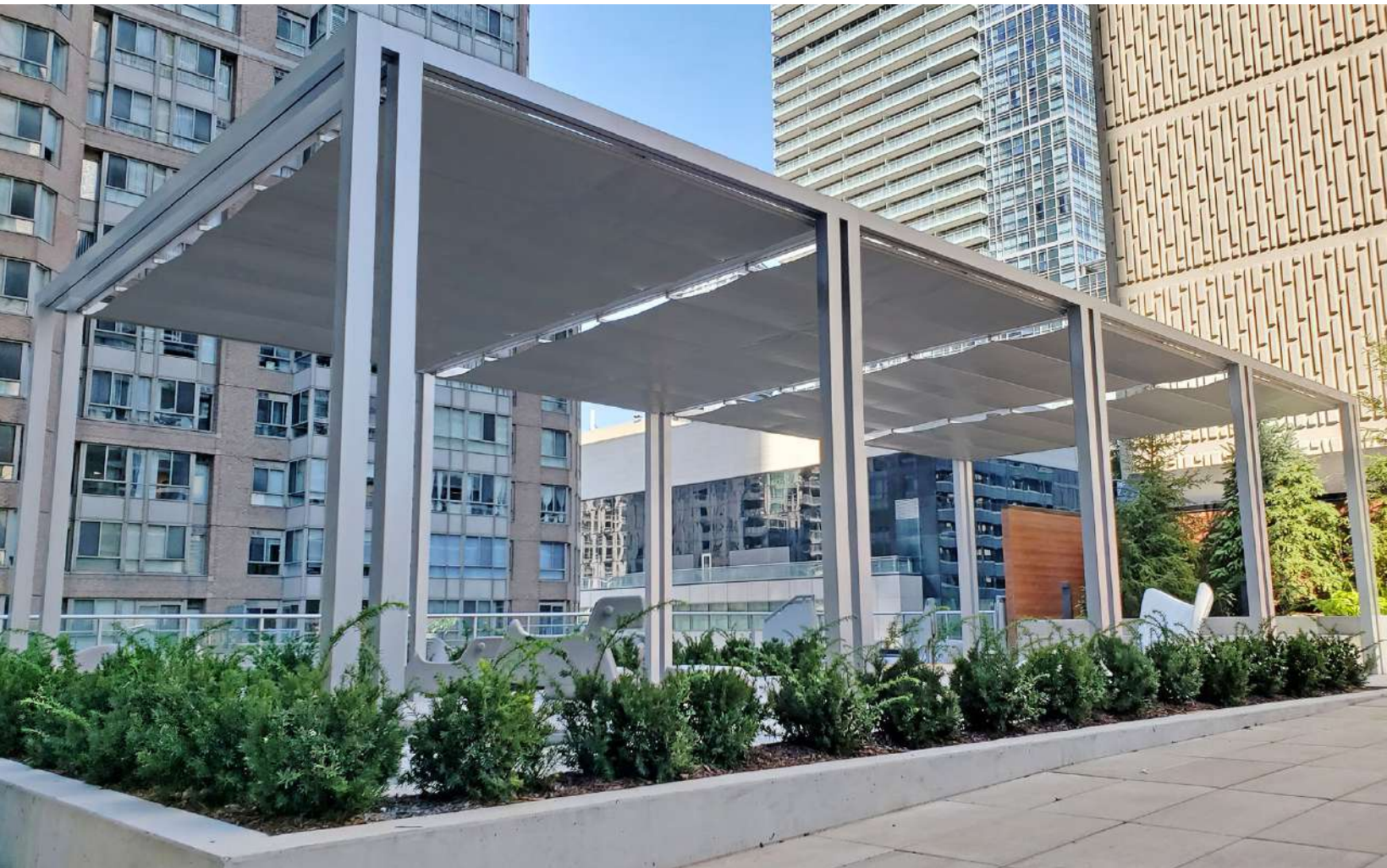
Welcome to ShadeFX.



▲ Retractable Canopy



▲ Retractable Roof

## Key Competitive Differences

- **Coverage** – Unlimited area
- **Customization** – Endless possibilities
- **Protection** – Sun, rain, wind and privacy
- **Performance** – Fire, sun, rain and wind
- **Operation** – Motor and manual
- **Deployment** – Diverse shapes, orientation, settings and locations
- **Installation** – Single track eliminates alignment requirements
- **Flexibility** – Deployment options for all project phases

Media coverage:

# Client Testimonials

### Al Johnson's
#### Swedish Restaurant & Butik

"ShadeFX took the time to understand our business and needs before making a proposal which immediately impressed us. As our requirements evolved, they were as committed to our vision as we were. The results are fantastic and I wouldn't hesitate to recommend ShadeFX for any project requiring retractable sun and rain protection."

– Fred Bexell, General Manager, Al Johnson's Stabbur Beer Garden

### hub
#### ON CAMPUS
#### orlando

"Barfield recently installed aluminum cabanas with ShadeFX Retractable Canopies on a couple of projects, including the HUB, a UCF Student Housing project. We have been very impressed with the quality and functionality of the ShadeFX products. I am very picky, and I give these the LW seal of approval."

– Lindsay B. Whittaker, Barfield Fence & Fabrication, Inc.

### Café Diplomatico
#### RESTAURANT & PIZZERIA
#### SINCE 1968

"We chose ShadeFX to design and install our complete patio solution. It has allowed us to extend our table coverage from 15 to 30 tables, expand our patio's use and season by two months and helped our business exceed patio revenue projections. ShadeFX managed our project from conception to installation, including the structure, retractable canopies, rain gutters, and glass railings. Our customers can now enjoy our patio day and night, during diverse weather conditions and most importantly, when our competitor's patios are closed. Thanks ShadeFX."

– Rocco Jr. Mastrangelo, Owner, Cafe Diplomatico

ShadeFX™

www.shadefx.com
855-509-5509